

## Mailing List Manager

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### What is CTI Post

From building a list and creating personalized newsletters, to measuring campaign results and sending automated follow up emails -- with CTI Post you can manage it all using only your web browser! Best of all, CTI Post can easily be integrated into your own (or your clients) existing website in just minutes!

How can you benefit from using CTI Post as your mailing list manager?

- Runs on our web servers so you don't rely on any third parties
- Boost sales and profits by sending special offer to customers
- Improve customer service with personalized communication
- Create customer loyalty and trust while lowering marketing costs

Enterprise level features, small business price

- On-queue autoresponders. Create a series of unlimited text/HTML autoresponders and have CTI Post send them to your new subscribers automatically.
- One-to-one personalization. Create an unlimited amount of "custom fields" that your subscribers can fill out, such as first name, sex, salary, etc. You can then use these to personalize your emails, which has been proven to increase reader response rates by as much as 600%!

For web site owners

Now, you've got the tools to manage your subscriber list, send professional newsletters and track results such as open rates, subscription frequency and click throughs. You can also set up your own autoresponders.

CTI Post Pricing Starter Basic Intermediate Advanced Features    Max Subscribers 1000 5000 10 000 10 000+    Max Mailing Lists 10 25 50 50+    Attachments- Autoresponders Custom Fields    Manage Forms    Import Subscribers    Schedule Mailings    Statistics

Annual Pricing \$429.99 \$599.99 \$699.99 \$899.99